

Independence Day Ltd.

Connecting Communities  Honoring Independence est. 1978

PRESS RELEASE

FOR IMMEDIATE RELEASE

July 1, 2015

Independence Day Ltd – Hats, Towels and Flags

Independence Day Ltd. is excited to release the two styles of 4th of July hats. Traditionally Independence Day Ltd. has one hat for sale every year. This year, in honor of our theme, “Celebrating Pottstown’s Bicentennial”, Independence Day Ltd. has two hats for sale. We have the traditional July 4th hat and a Bicentennial Hat. These hats will be \$10 each and will go on sale Friday, July 3, 2015 at the Independence Day Ltd. table at 3:00 p.m. with a limit of 4 per person. We have increased the number of hats for this year. If for some reason we run out, we will take orders for hats for a later delivery.

New for 2015 is a Towel. Each towel is embroidered. These towels have been available for order on our website. They sell for \$20. We have a limited supply. If we run out we will take orders for a later delivery.

New for 2015 are Flags. We have two styles. One is a bicentennial Flag that Independence Day Ltd. partnered with Tim O’Conner at Humphrey’s Flag Co. on the design and production. The bicentennial flags will be available for sale starting Friday, July 3, 2015 at the Independence Day Ltd. table at 3:00 p.m. They will be available for sales along the parade route. If we run out we will take orders for a later delivery.

In our rebuilding plan, Independence Day Ltd. has committed to utilizing local businesses in the tri county area as much as possible. We are proud to say that these flags were designed and made in Pottstown PA.

We have also created a flag for our organization. Recently Mr. O’Conner was quoted saying “Flags are a symbol” We have two symbols this year. The Pottstown Bicentennial and Independence Day Ltd.

We do have a request for the community please fly your flag this weekend, we would also appreciate it if your residence or business is along the parade route that you dress it up in red white and blue and fly the flag.

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